

Claims:

- 5     1.     An imitation flame air freshener device which comprises:  
         an imitation flame,  
         a fan, and  
         a supply of volatile air treatment material.
- 10    2.     A device according to claim 1 which further comprises:  
         an electrical light source within the proximity of the imitation flame.
3.     An imitation flame air freshener device which further comprises:  
         a chamber which includes a fine mesh or series of vent holes adapted to permit  
15     the a flowing current of air into the chamber, as well as plurality of finely divided  
         particles.
4.     An imitation flame air freshener device according to claim 3 wherein the finely  
         divided particles are selected from comminuted foil, metallic glitter, are or other  
20     reflective particles.
5.     A device according to claim 3 which further comprises:  
         an electrical light source within the proximity of the chamber.
- 25    6.     A device according to claim 1 wherein the fan is a fan operable from a battery  
         providing DC current.
7.     A device according to claim 1 wherein the volatile air treatment material is a  
         fragrancng composition.
- 30    8.     A device according to claim 1 wherein the volatile air treatment material is an air  
         freshening composition.

9. A device according to claim 1 wherein the volatile air treatment material is an insect controlling composition.
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10. A method for dispensing a volatile air treatment material to the ambient environment which contemplates the steps of:  
providing an imitation flame air freshener device according to claim 1; and,  
thereafter operating the said device in order to dispense the to the ambient  
10 environment.
11. The method according to claim 10 wherein the ambient environment is the interior of a room.
- 15 12. The method according to claim 11 wherein the ambient environment is the interior of a vehicle.
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